



Using YouTube to create your own channel

Create a personal channel

Follow these instructions to create a channel that only you can manage using your Google Account.

1. Sign in to YouTube on a computer or using the mobile site.
2. Try any action that requires a channel, such as uploading a video, posting a comment or creating a playlist.
3. If you don't yet have a channel, you'll see a prompt to create a channel.
4. Check the details (with your [Google Account name and photo](#)) and confirm to create your new channel.

Create a channel with a business or other name

Follow these instructions to create a channel for WIs that can have multiple managers so committee members could manage as multiple owners. This avoids sharing a username and password on 'personal' channel that is linked to a personal gmail account.

You can use a Brand Account to create a channel that has a different name but that's still managed from your Google Account. Learn more [about Brand Accounts](#).

1. Sign in to YouTube on a computer or using the mobile site.
2. Go to [your channel list](#).
3. Choose to create a new channel or use an existing Brand Account:
 - Create a new channel by clicking Create a new channel.
 - Create a YouTube channel for a Brand Account that you already manage by choosing the Brand Account from the list. If this Brand Account already has a channel, you can't create a new one – you'll just be switched over to that channel if you select the Brand Account from the list.
4. Fill out the details to name your new channel and verify your account. Then, click Done. This creates a new Brand Account.
5. To add a channel manager, follow the instructions to [change channel owners and managers](#).