



Elizabeth Bell Challenge

2021-22

The WI has always thrived through difficult times. For over 100 years, WI members have remained at the heart of their communities, keeping everyone connected and supporting those in need, even in the most challenging circumstances. Throughout this difficult year, WI members have shown their resilience and collective strength; inspiring women across the country to step forward and support others. These acts of kindness and solidarity have helped spread positivity, alleviated loneliness and lifted people's spirits through what has been incredibly unusual times.

To celebrate and showcase these inspiring members and the strength shown by the WI to thrive and continue, WIs are invited to take part in the **Elizabeth Bell Challenge 2021-2022**.

Running from January – December 2021, WIs are invited to **compose a record demonstrating how their members have worked together to engage and support one another throughout the year**; offering opportunities that have united their members, as well as successfully marketing the WI to increase their membership.

All members of the WI are encouraged to take part and contribute; from organising activities, photography, managing and writing the record(s), to designing and formatting the final entry. We want WIs to work together as a team and create a piece of work which proudly demonstrates the up's and down's of a year in the WI, as well as recognising the inspirational achievement made by all members that will go towards safeguarding another 100 years of the WI.

Schedule

- Records can be displayed in any form – diary, scrapbook, video, presentation etc. WIs are encouraged to be creative and include as much information as possible within their finished entry.
- Finished entries must be no larger than A3.
- Any photographs used within the record must be the original work of the WI and taken between 1 January – 31 December 2021. Filtered or digitally enhanced images are acceptable.
- Consent must be given from all individuals that can be identified in any photographs. If there are children under 18, please ensure that consent is given from either a parent or guardian.
- WIs are required to follow government guidance, nationally and locally, at all times.
- The compilation of the final entry must be managed appropriately and in line with the government guidance in place at the time.
- A label bearing the name of the WI and federation must be visible on the back of the entry.
- Only one entry per WI.
- Overall standard and creative design of finished entry will be taken into consideration when judging, however, Judges will be looking for WIs who have demonstrated success in engaging current & recruiting new members, in accordance with the WI strategic objectives:

Bold and Inspiring, Growing and Relevant, Inclusive & Flexible.

WIs must send their entry to WI House by Monday 7 February 2022 for initial judging.

An entrance fee of £10 applies to entries chosen to be forwarded onto NFWI. This will be requested once the competition has been judged.

Prize: A representative from the winning WI will be presented with the Elizabeth Bell trophy at the Annual Meeting. The winning entry, runners up plus a selection of chosen entries will be retained by the NFWI for display purposes until December 2022. The NFWI reserves the right to use images of these entries on WI social media channels, My WI and in WI Life. Photographs will be acknowledged to the WI.

Elizabeth Bell Challenge 2021/2022

Inspiring Women, now and always!



Individual Entry Form

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The details given below will be used by the NFWI in all communication.

Full name:	
Address:	
Telephone:	
Mobile:	
Email:	
WI:	
Federation:	

I agree that the NFWI shall have the right to use our entry in *WI Life*, on the NFWI website or other social media sites, as appropriate.

SIGNED:

DATE:

Please note: information given on this form will remain confidential, kept securely and used for admin purposes only. This information will not be shared with any other parties outside of the project and will be destroyed at the end of the activity.